

EAST CITY FLOWER SHOP FLOWER TALK GREEN EDITION

MARCH - APRIL
2025

GREEN IS FOR ALL SEASONS...

St. Patrick's Day isn't the only green worth celebrating — there's also the green of the environment. While we do shamrocks and raise a toast to Irish heritage, it's a perfect time to reflect on the lush green landscapes we all share.



By embracing eco-friendly practices like reducing waste and conserving resources, we can honor both the holiday and the planet that gives us its vibrant hues. East City Flower Shop is striving for a zero waste building, we would like to share some of the things we do:

Whenever possible we source Ontario grown plants and flowers. If we need to go further afield (pardon the pun) we look for growers with sustainable growing operations.



We wrap our flowers in recycled paper and tie with twine. This newsletter is printed on 100% recycled paper and in our business, we prioritize sustainability by integrating thoughtful waste management practices into our daily operations.



We actively manage compost, garbage, and plastic recycling to reduce our environmental footprint. Composting organic waste allows us to divert food scraps and biodegradable materials from landfills, transforming them into nutrient-rich... (con't)



REACH OUT FOR EAST CITY FLOWER SHOP...

✉ 159 Douro Street
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🌐 www.eastcityflowershop.com



Monday - Friday
8:30am - 5:30pm
Saturday
9:00am - 5:00pm
Sunday
11:00am - 3:00pm



rich soil supports a healthier ecosystem. The City of Peterborough collects green waste from flower shops all year 'round. Thank you City! Meanwhile, our garbage is carefully sorted to ensure minimal contamination of recyclable materials, further supporting responsible waste disposal.



Recycling plastics is another key focus. We follow strict guidelines to ensure plastics are cleaned, sorted, and sent to appropriate facilities. This reduces the strain on natural resources and minimizes the impact of plastic waste on the environment. By participating in local recycling programs, we contribute to a circular economy where materials are repurposed and reused. Pido Road sees us regularly!



Beyond traditional recycling, we also take pride in collecting specific items like bread tabs, milk bags, and pop can rings. These items, though small, can make a big difference when gathered in bulk. Bread tabs are sent to St James Church for their collect, while milk bags can be woven into durable mats for humanitarian projects. Pop rings are collected to prevent wildlife harm and one of our PickOntario suppliers takes them for projects at his children's school.



These initiatives not only reduce waste but also foster community involvement and awareness about the importance of sustainability. We purchase carbon offset credits to balance the shipping demands flowers require.



By embracing these practices, we aim to lead by example, showing how businesses can balance their operations with environmental responsibility. Together, small actions can add up to significant positive change. As Kermit says "it's not easy being green" but we are doing our best. Happy 2025!

YOUR OPINION MATTERS TO US... GUARANTEED



Let us know about your flowers — did you enjoy them? Were they beautiful? Did they lighten your spirits? Show us the love by giving us review online. Was something wrong — talk to us first. We are all people and sometimes mistakes happen — give us a call if there is a problem and let us fix it; we have a **96 Hour Guarantee**. We strive to ensure that every product we sell is of both the freshest and the very best quality we can purchase. If you are not completely satisfied with any item, even if you received it as a gift, please give us a call within 96 hours and we work to make it right. At East City Flower Shop we strive to give our customers the best flowers and service each and every day.