

EAST CITY FLOWER SHOP FLOWER TALK MINI

SEPTEMBER - OCTOBER
2024

THE BEAUTY OF FALL IS UPON US...



The rich colors and textures of fall flowers and foliage are truly captivating. Autumn blooms showcase deep, warm hues such as crimson reds, burnt oranges, and golden yellows, reflecting the season's fiery palette.

Complementing these vivid flowers, fall foliage adds layers of texture with its mix of velvety leaves, rustic branches, and delicate seed pods. Together, these elements create stunning arrangements that evoke the cozy, vibrant essence of the fall season, making them perfect for a special gift or spontaneous surprise.



BEING THANKFUL...

Flowers have a unique appeal as a Thanksgiving gift because of their timeless beauty and ability to convey heartfelt emotions. Unlike traditional gifts, flowers bring a touch of nature's elegance and vibrant colors into any space, instantly creating a warm and inviting atmosphere. Their versatility allows for personalized arrangements that can reflect the season's bounty, making them a thoughtful and memorable way to express gratitude and appreciation during this special family holiday.



REACH OUT FOR EAST CITY FLOWER SHOP...

✉ 159 Douro Street
Peterborough, ON K9H 1H7

☎ 705-742-1617

🌐 www.eastcityflowershop.com



Monday - Friday
8:30am - 5:30pm
Saturday
9:00am - 5:00pm
Sunday
11:00am - 3:00pm



EAST CITY
FLOWER REWARDS

PETAL POWER FOR YOUR PARTIES...

Even with these beautiful fall days, it's never too early to start planning your holiday parties. The crisp air and vibrant foliage of autumn serve as a perfect backdrop to begin envisioning your festive gatherings. Early planning allows you to create a memorable and seamless holiday experience for your guests. Plus, getting a head start means you can enjoy the season's beauty without the stress of last-minute preparations. Create parties that pop!



OUR EFFORTS TO MAKE THE WORLD GREENER...

The floral industry heavily relies on air freight and water, which can contribute significantly to carbon emissions and environmental impact. Investing in carbon offset programs can help balance out these emissions by supporting projects that reduce or capture an equivalent amount of greenhouse gases elsewhere. East City Flower Shop is exploring ways to minimize the carbon footprint within the floral industry itself. We are excited to announce that we have now starting buying our floral preservative in paper packets replacing the plastic ones.



We began in January 2024 to purchase carbon offsets with Less (less.ca) as recommended by the Susuki Foundation. Offsets are not a replacement for direct action by individuals, businesses and organizations to reduce their own carbon footprints, but if used as a complementary measure, they can offer a number of benefits.



We will also be implementing energy-efficient practices with deliveries, easy steps that can make a significant difference to our future on this planet. Our commitment to having a no waste building is one step closer. Watch for more.

YOUR OPINION MATTERS TO US... GUARANTEED

Let us know about your flowers – did you enjoy them? Were they beautiful? Did they lighten your spirits? Show us the love by giving us review online. Was something wrong – talk to us first. We are all people and sometimes mistakes happen – give us a call if there is a problem and let us fix it; we have a **96 Hour Guarantee**. We strive to ensure that every product we sell is of both the freshest and the very best quality we can purchase. If you are not completely satisfied with any item, even if you received it as a gift, please give us a call within 96 hours and we will be pleased to replace it, and we make it right. At East City Flower Shop we strive to give our customers the best flowers and service each and every day.

