

EAST CITY FLOWER SHOP

MARCH APRIL 2024

FLOWER TALK

MINI

SPRING HAS SPRUNG...

The days are getting longer and warmer, and there are hints of nature trying to poke out and spread it's joy across the land again. Spring brings many things to us after a long winter, most of all is the hope of a hot summer and all of beauty yet to come. We have a selection of Spring bulb planters, spring flowers and other bright and cheerful items to celebrate the new season, and to decorate your

home for Easter for just to bring some nature inside to warm your spirits. Call or come in to learn what is available.



Send a breath of Spring!

ST. PATRICK'S DAY - SHARE THE GREEN...

Bells of Ireland, green Fuji mums, green carnations or traditional shamrock plants celebrate the blarney in all of us. Let's do a little jig and have some fun.



REACH OUT FOR EAST CITY FLOWER SHOP...

✉ 159 Douro Street
Peterborough, ON K9H 1H7
☎ 705-742-1617
🌐 www.eastcityflowershop.com



Monday - Friday
8:30am - 5:30pm
Saturday
9:00am - 5:00pm
Sunday
11:00am - 3:00pm



GRATITUDE FOR INTERNATIONAL WOMEN'S DAY...



We wanted to take a moment to extend our sincerest gratitude to each and every one of you who joined us for our International Women's Day Mimosa Celebration. Your presence made the event truly special, and we couldn't be more grateful for your support. Your donations of feminine hygiene products was greatly appreciated by the good folks at YES.

It was truly inspiring to see our community come together to celebrate the achievements and contributions of women everywhere. Your enthusiasm and positivity added to the vibrant atmosphere of the occasion, making it a memorable day for all.

As we continue to strive for inclusivity and empowerment, your ongoing support means the world to us. Thank you for being such incredible customers and for being a part of our journey. We look forward to many more celebrations together in the future.

OUR EFFORTS TO MAKE THE WORLD GREENER...

The floral industry heavily relies on air freight and water, which can contribute significantly to carbon emissions and environmental impact. Investing in carbon offset programs can help balance out these emissions by supporting projects that reduce or capture an equivalent amount of greenhouse gases elsewhere. East City Flower Shop is exploring ways to minimize the carbon footprint within the floral industry itself. We are excited to announce that we have now starting buying our floral preservative in paper packets replacing the plastic ones.



We began in January 2024 to purchase carbon offsets with Less (less.ca) as recommended by the Susuki Foundation. Offsets are not a replacement for direct action by individuals, businesses and organizations to reduce their own carbon footprints, but if used as a complementary measure, they can offer a number of benefits.



We will also be implementing energy-efficient practices with deliveries, easy steps that can make a significant difference to our future on this planet. Our commitment to having a no waste building is one step closer. Watch for more.

YOUR OPINION MATTERS TO US... GUARANTEED

Let us know about your flowers – did you enjoy them? Were they beautiful? Did they lighten your spirits? Show us the love by giving us review online. Was something wrong – talk to us first. We are all people and sometimes mistakes happen – give us a call if there is a problem and let us fix it; we have a **96 Hour Guarantee**. We strive to ensure that every product we sell is of both the freshest and the very best quality we can purchase. If you are not completely satisfied with any item, even if you received it as a gift, please give us a call within 96 hours and we will be pleased to replace it, and we make it right. At East City Flower Shop we strive to give our customers the best flowers and service each and every day.



Please let us know if you are receiving multiple copies my mail. Thank You