

EAST CITY FLOWER SHOP FLOWER TALK MINI

JULY - AUGUST
2024

SUMMERS ARE MEANT FOR WEDDINGS...

Loving our summer brides. Summer is wedding season and if you are looking for flowers we can take the pressure off.

We offer personalized floral designs tailored to your wedding theme, color scheme, and personal preferences. Our experienced florists work closely with you to create unique and beautiful arrangements.



Whether you choose a custom wedding or select from our wedding packages we can create the freshest bouquets. With years of experience in wedding floral design, we understand the nuances of different wedding styles and can provide expert advice on the best flower choices and arrangements for your venue and vision.

Weddings are a great time with family and friends we can help take the floral worries away.



REACH OUT FOR EAST CITY FLOWER SHOP...

✉ 159 Douro Street
Peterborough, ON K9H 1H7
☎ 705-742-1617
🌐 www.eastcityflowershop.com



Monday - Friday
8:30am - 5:30pm
Saturday
9:00am - 5:00pm
Sunday
11:00am - 3:00pm



REMEMBERING WARPY...



Bill "Warpy" Collins drank his final beer in June. Warpy was a cornerstone of our Rogers Street block. Often seen on the porch "Warpy's Porch and Pint" either on his own or with friends, Bill kept track of the comings and goings. He kept an eye on East City Flower Shop and we appreciated him for it. Warpy's sunny disposition and quick comebacks helped shape our neighbourhood. We will miss him.

PETAL PERFECT GIFT...

Flowers appeal to a wide range of tastes and preferences, making them a safe and versatile choice for any host. Flowers bring a natural beauty. Vibrant color choices can immediately brighten and enliven the host's home. Unlike some gifts that may require specific storage or use, flowers are generally easy to accommodate in any home without requiring a commitment from the hostess. After all, who doesn't like flowers?



OUR EFFORTS TO MAKE THE WORLD GREENER...

The floral industry heavily relies on air freight and water, which can contribute significantly to carbon emissions and environmental impact. Investing in carbon offset programs can help balance out these emissions by supporting projects that reduce or capture an equivalent amount of greenhouse gases elsewhere. East City Flower Shop is exploring ways to minimize the carbon footprint within the floral industry itself. We are excited to announce that we have now started buying our floral preservative in paper packets replacing the plastic ones.



We began in January 2024 to purchase carbon offsets with Less (less.ca) as recommended by the Susuki Foundation. Offsets are not a replacement for direct action by individuals, businesses and organizations to reduce their own carbon footprints, but if used as a complementary measure, they can offer a number of benefits.



We will also be implementing energy-efficient practices with deliveries, easy steps that can make a significant difference to our future on this planet. Our commitment to having a no waste building is one step closer. Watch for more.

YOUR OPINION MATTERS TO US... GUARANTEED

Let us know about your flowers – did you enjoy them? Were they beautiful? Did they lighten your spirits? Show us the love by giving us review online. Was something wrong – talk to us first. We are all people and sometimes mistakes happen – give us a call if there is a problem and let us fix it; we have a **96 Hour Guarantee**. We strive to ensure that every product we sell is of both the freshest and the very best quality we can purchase. If you are not completely satisfied with any item, even if you received it as a gift, please give us a call within 96 hours and we will be pleased to replace it, and we make it right. At East City Flower Shop we strive to give our customers the best flowers and service each and every day.

