

flower talk

Azaleas

This flowering, woody shrub makes a beautiful gift or addition to your home. Azaleas come in a variety of shapes and sizes, and may be found in different shades of pink, mauve, red and white. Azaleas like plenty of water and bright, indirect light. The leaves may start to drop in very dry environments, so misting with a spray bottle is encouraged. They are available throughout the year, and are a common alternative to a holiday poinsettia. What makes this plant amazing is that it can take up to two years for an azalea to grow into a six-inch pot!



image courtesy of fg-a.com

RECENTLY

At a recent event, FTD's Good Neighbour Day on September 7th we celebrated the wonderful people who make East City and Peterborough such a great place to call home.

East City Flower Shop gave away dozens of free bouquets, trusting the recipients to keep one for themselves and pass the others out to folks they met during their day. Smiles are contagious ~ thanks for helping to spread them across our community!



\$100
\$80
\$60

Family and friends out of town? Let us help this holiday season. As a member of FTD, we make it easy to send warm wishes to loved ones around the globe or around the corner. Holiday centrepieces, bouquets, poinsettias, azaleas, or fruit and gift baskets if you are looking for a change.



We are now happy to be selling wines from the Black Prince Winery carrying 5 selections!

Black Prince



WINERY

Join us for
Pints and Petals
February 9, 2017

Dates to Remember

October is Breast Cancer Awareness Month!

World Bandana Day Oct. 28

Daylight Savings Ends Nov.6

Hug A Bear Day Nov. 7

Button Day Nov. 16

Remembrance Day Nov. 11

Winter Solstice Dec. 22

Christmas Day Dec. 25

Hanukkah Begins Dec. 25

Valentine's Day Feb. 14

Int'l Women's Day Mar. 8

shop talk

HAPPY TO HELP Juvenile Diabetes Research Foundation, Kawartha Sexual Assault Centre, Kairos Non-Profit Housing of Peterborough, Holy Cross C.S.S. Wells of Hope, Canadian Centre for Diversity & Inclusion, 2672 Hastings & Prince Edward Regiment Royal Canadian Army Cadets Corps, Canadian Mental Health Association, Community Counselling & Resource Centre, Women's Art Association, M.S. Society of Peterborough, Kawartha Lakes & Haliburton, Family Health Team Foundation, Walk a Mile in Her Shoes – Justice League, St. Joseph's Nurse's Alumni, Quaker Oats Toy Drive, Advocate Sierra Leone, Peterborough Survivors Abreast, Canadian Hearing Society, United Way, Peterborough & Kawartha Real Estate Association, St. Barnabas Anglican Church, Special Olympics Canada.

SAVE YOUR RECEIPTS from any purchases here at East City Flower Shop and submit them to Peterborough Symphony Orchestra office and we will donate to the Symphony 15% of the pre-tax/service total

CONGRATULATIONS to our part-time employees who all graduated this year: Wes, Tori and Alicia

WHY ARE WE NOT SELLING HELIUM? While it might be the second most abundant element throughout the universe, helium is an increasingly rare resource on Earth. It can only be found trapped in the ceilings of caves, this is because it is too light to stay within Earth's atmosphere as a raw element. Therefore, when it is gone, there is no getting it back. Today helium is used in invaluable medical procedures such as MRI machines which help treat and diagnose illnesses like cancer among many others. We feel this is much more important than celebratory balloons.

KEEP IT GREEN! Please remember to reduce, re-use and recycle! Compost whenever you can! We gladly accept gently used vases and containers any time.

ENJOYMENT GUARANTEE We sell only top quality flowers and treat each order with personal consideration. Please enjoy your flowers to the fullest. If they do not meet your expectations within 96 hours, please return them to us (with the card) for full replacement. We want you to enjoy the many benefits our blooms can bring.

Flowers All Hours

- Monday to Friday 8:30 – 8:00
- Saturday 9:00 – 5:00
- Sunday 11:00 – 3:00

Please let us know if you are receiving duplicates of this newsletter

Shop Locally on the Internet

www.eastcityflowershop.com

Flowers + Tax + Delivery



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www.florist.northamerica.com

flowers

+ Possible Transmission Fee + Possible US Exchange

Local Florist
+ HST + Delivery

Flowers Delivered



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1. Kiefer Sutherland
2. Chief Phyllis Williams
3. Everley Lockington



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