

Flower Talk

Shop Talk

Happy to Help

Peterborough Historical Society, Community Care, St. Joseph at Fleming, YMCA, YWCA, Festival of Trees.

Enjoyment Guarantee

We sell only top quality flowers. We treat each order with personal consideration. Please enjoy your flowers to the fullest. If they do not meet your expectations within 96 hours, please return them to us (with the card) for full replacement. We want you to enjoy the many benefits our blooms can bring.

Flowers After Hours

Need to order flowers after hours? No problem! Our 24-hour answering service is operated by real human beings who will be pleased to assist you at any time of night or day. Just call 742-1617.

Thanks for Your Understanding

It truly is a small world. At East City Flowershop we would like to thank those of you who have been flexible with the flower and plant choices following the tropical storms in Florida. Some of our deliveries were late or re-routed because of airport shut downs in the US. Times like this make us aware of the impact that serious weather conditions have on us all.

Glorious Sweet Smelling Paperwhites

Many plants have become associated with the holiday season, brightening our homes during the cold December days. Pure white Paperwhite narcissus are very easy to bloom indoors for the holidays.

The most popular way to grow Paperwhites is to force them to bloom indoors during the winter. Fill a shallow bowl, pot, or container part way with decorative stones. Plain stones, gravel, and even soil works too. Set Paperwhite bulbs onto the stones, pushing them down just far enough so the bulbs are supported in an upright position. Put several of them together. Don't worry about crowding.

Add water just to the bottom of the bulb. Put them in a cool dark place for one to two weeks. When the roots have begun to take hold, and the plant has sprung from the bulb, take the pot out into a brightly lit room. Four to six weeks later, your Paperwhites will be in bloom.

Make sure to plant them in succession, so you will have pots of Paperwhites blooming all winter long!

After blooming, cut the flower and stem off. Do not cut back the leaves. Put them in a sunny window and transplant them outdoors when the weather permits. It will take two or three years before they will bloom again.



The New and Improved...

Have you called East City Flower Shop lately? If so, you have probably heard the tapping of a key board while we take your order. This past summer, we installed a Point of Sale system that will help us to better track your orders, whether you are sending something in town, or out of town. This computer will give us faster access to our FTD network as well as correct hospital, funeral home and senior's home addresses. It has certainly been a learning curve for us all, and we have had to sharpen our keyboarding technique but we feel we will be better able to help you with your floral needs.

Again this year, we will be participating in the Faye's Bridal Show. This HUGE show takes place at the Memorial Centre January 23 and is an excellent opportunity to see everything you may need for your upcoming wedding. If you are planning to tie the knot soon, please stop at our booth during the show, and watch for our flowers in the fashion show as well. This is a great way to get your wedding planning off to wonderful start.

Season's Greetings

The Holiday Season is a wonderful time to see family and friends, to spend a little too much money and eat a few too many treats.

Everyone at East City Flower Shop wishes you and your family all the good things this holiday season has to offer.

May warmth fill your home, laughter fill your heart, and the promise of a New Year float your spirits.

Upcoming Events

Hanukkah Dec. 8

PSO Dec. 11

First day of winter Dec. 21

Christmas Dec. 25

New Years Day Jan. 1

Valentines Day Feb. 14



"And now we're going to play she-loves-me, she-loves-me-not!"



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Good Neighbours

Thanks to everyone who took part in our first ever Good Neighbour Day. Those of you who stopped in to get your FREE roses, and took the time to give them all away, sure made a lot of people happy.

For those of you who are not familiar with Good Neighbour Day, it is an idea that began in the US about 10 years ago. Roses are given away in dozens, with the promise to share 11 with other friends, and neighbours.

Hundreds of roses were given away at our shop on September 1st. Through the rumour mill, we heard that some of our roses went as far away as Haliburton...imagine that!

This year, more so than others, we have seen a huge outpouring of neighbourliness, following the flood, and at East City Flower Shop, we felt that this was the time to participate. We are fortunate to live in a city that that has so many wonderful and kind people.

Watch for Good Neighbour Day again next year, we had too much fun not to do it again!



The FTD Holiday Celebrations Bouquet

The warmth of the holiday season is made even warmer with the beautiful FTD Holiday Celebrations bouquet. The fragrant combination of various evergreen and cones, which feature roses, carnations and a seasonal favourite, holly. Two candles stand tall amid this striking combination, making it the focal point of your holiday table.



The Red Hat Society

Does someone you know belong to the Red Hat Society? Do you never know what to buy them? Just in at East City Flower Shop...a great selection of cards, note paper, calendars, mugs and brooches, for the 'Red Hatter' in your family.

The Red Hat Society is an unofficial international group of women over 50 who like to get together and enjoy similar interests and outings. The local Red Hat Society is having a day long event in May 2005 at the Rockhaven. Check out their website for more info.

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