

Christmas 2001

Flower Talk



Shop Talk

Happy to Help

We were happy to help the following worthwhile causes recently: Market Hall, the United Way, Immaculate Conception Novice Hockey, Kawartha Children's Aid Society.

Enjoyment Guarantee

We sell only top quality flowers and treat each order with personal consideration. Please enjoy your flowers to the fullest. If they do not meet your expectations within 96 hours, please return them to us (with the card) for full replacement. We want you to enjoy the many benefits our blooms can bring.

Flowers After Hours

Need to order flowers after hours? No problem! Our 24-hour answering service is operated by real human beings who will be pleased to assist you at any time of night or day. Just call 742-1617.

Visit Us In Cyberspace!

Have you checked out our new Web site:
www.eastcityflowershop.com

This is a secured site with lots of great selections, information and tips. If you prefer our old site it is still active at:

www.ftd.com/eastcityflowershop

Come fill your flower cart with daisies from East City Flower Shop.

A Seasonal

Greeting

The Holiday Season is a wonderful time to recognize the good things we have been fortunate to enjoy over the past year. Whether it is good health, the love of friends and family or any of the other riches life has to offer. We at East City Flower shop send our thanks for another wonderful year. On behalf of Melissa, Sara, Kim, Dave, and Colleen, we extend heartfelt best wishes for a safe, warm and healthy holiday season.

The FTD®

Holiday Celebrations



Create the treasure tradition of holiday flowers. Share the joy of the season with this exquisite collection of Dendrobium Orchids, White Stargazer Lilies, Spray Roses and Alstroemeria. This stunning bouquet is set in a stunning glass bowl that features a delicate snowflake design.



Anthurium

a Hawaiian Gem

Holidays are always a time for giving and what is better than to send flowers. Anthuriums come from the island of Hawaii and are available all year round. Anthuriums come in orange-red, dark red, various pastels and whites. This beautiful flowers stays alive for 2 weeks or more. When you receive the flower do the normal maintenance, such as cutting the stems of the flower. If you re-cut the stems every 5 days the flower will last longer. Keep the Anthuriums in room temperature and away from heaters and air conditioners.

This flower should be put in indirect sunlight. If you are planning to plant these flowers you should use humus soil or sand to help with the drainage and give the Anthurium lots of water. This flower looks beautiful in arrangements at anytime of the year, especially around Christmas.



How scent stimulates the brain

Research has found that pleasant odors apparently make workers more productive on the job. Smells, such as flowers, travel up the nose to cells found at the top of the nasal passageways. The molecules from the smell cause the cells to give off signals. These signals travel to a spot just above, which is a smell centre in the brain. Here the signals are processed and sent on to the brain's information centre, where the smell is identified.

It was found in research that mental activity was increased with fragrance stimulation.

Tip:

If you're hanging your evergreen wreath inside the house lightly mist it every day with warm water. Whether your wreath hangs inside or outside your house, avoid placing near heat sources or in direct sunlight.

Instructions for care are included with all our Christmas wreaths.

Joke Of The Day!

If you would like to receive Janet's *Joke of the Day* by e-mail, please contact us at jmm@nexicom.net

Flower Talk is the newsletter of:

Santa's

Around the World

In the *United States & Canada*, his name is *Santa Claus*.

In *China*, he is called *Shengdan Laoren*.

In *England*, his name is *Father Christmas*, where he has a longer coat and a longer beard.

In *France*, he's known as *Pere Noel*.

In *Germany*, children get presents from *Christindl*, the Christ Child.

In *Spain* children leave their shoes under the Christmas tree the night of January 5th and presents from the *Three Kings* (Los Reyes Magos: Melchor, Gaspar and Baltasar) appear the next morning. Santa Claus is called *Papa Noel* and some children receive presents both days on December 24th (from Papa Noel) and on January 6th (from the Three Kings).

In *Morocco* he is known as *Black Peter*

In *Japan*, Santa Clause is called Santa Clause or just "Santa". Children often call him "*Santa no ojisan*," which means "Uncle Santa."

In *Italy*, he is called *Belfana* or *Babbo Natale*.

In *Sweden*, *Jultomten* visits the evening before Christmas day, pulling a big bag of julklappar (Christmas presents) in the deep snow.

På Norsk (in *Norwegian*) "*Julenissen*" arrives on the evening of the 24th.

In the *Netherlands*, he is called *Kerstman*.

In *Finland*, he is called *Joulupukki*.

Sinter Klaas in *Dutch*. He rides a white horse, leaving gifts in wooden shoes

In *Russia*, he is called Grandfather Frost that is "*ded moroz*" (the second "o" has its accent and the last "z" is pronounced as "s".)

He is also called *Kris Kringle* - which comes from the *German* term "the Christ Child" (Christ Kind).



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Canada Blooms

Canada's Premier Garden Show

March 13-17

Metro Toronto Convention Centre
Tickets \$15

available at East City Flower Shop

Whiteflies

Whiteflies are not easy to control since they often hide in neighbouring plants before returning to their favorites. For an effective treatment, plunge all green parts of the plant into a dilute solution of insecticide. Wait until dark before spraying when these insects are inactive and spray outdoors if possible.

