

# flower talk

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**NEED AN EXCITING GIFT for Mom, Grandma or someone who has everything?**

How about *Flowers a month for a year*? So easy, tell us the dollar amount you want to spend, and leave the rest to us. Fresh flowers, plants and arrangements, all of one type, some of each, we can send a lovely gift will surprise and delight all year.

## Tips and Tricks for Holiday & Valentine’s Day Ordering

This time of year flowers, plants, and gift baskets are popular gift ideas for all of the upcoming holidays and events of the fall/winter season. With that in mind,

here are a few tips to help you be worry-free when sending a lovely gift from us:

- Order soon as you can! The holidays are busy so the sooner you get it checked off your list, and into our care, the less you’ll have to do!
- That said, when ordering, please keep a second choice in mind, we don’t have every item on the planet!
- Remember it isn’t just flower arrangements we can do, we also have Planter Baskets, GUND Plushies, Decorative Items, and Gourmet Gift Baskets including but not limited to cheese, chocolates, teas, cookies, cupcakes, fruit, and anything else you can think to include!

### Dates to Remember

October is Breast Cancer Awareness Month!

Curious Events Day Oct. 9

Thanksgiving Oct. 13

Remembrance Day Nov. 11

World Kindness Day Nov. 13

Poinsettia Day Dec. 12

Hanukkah Dec. 16 to Dec. 24

Winter Solstice Dec. 21

Christmas Day Dec. 25

Valentine’s Day Feb. 14



*Grand Gesture*

\$75 \$100 \$125

# shop talk

Happy to Help Peterborough Symphony Orchestra, Public Energy, Women's Business Network, The Garden Show, The Rotary Club of Peterborough Kawartha, The Heritage Hunt, Peterborough Theatre Guild, and Trent University United Way Campaign, Osteoporosis Canada.

SAVE YOUR RECEIPTS from any purchases here at East City Flower Shop and submit them to Peterborough Symphony Orchestra office and we will donate to the Symphony 15% of the Pre tax/service total.

**Congratulations** to our part-time employees who are continuing their post-secondary education this autumn! Claire has started at Concordia University, Wesleigh proceeds with his third year of Psychology at Trent University. Lindsay resumes her studies at Fleming College and Nic continues his studies in Oshawa for computer engineering.

Julia and her family won the School Group category of the 2014 Heritage Hunt!

**Enjoyment Guarantee** We sell only top quality flowers and treat each order with personal consideration. Please enjoy your flowers to the fullest. If they do not meet your expectations within 96 hours, please return them to us (with the card) for full replacement. We want you to enjoy the many benefits our blooms can bring.

**Flowers Around the World** FTD makes sending gifts world-wide easy! Call us at East City Flower Shop to order your flowers or gift basket and we will make sure they are delivered to friends and family in North or South America, Europe, Asia, Africa, and Australia!

**Why Are We Not Selling Helium?** While it might be the second most abundant element throughout the universe, Helium is an increasingly rare resource on Earth. It can only be found trapped in the ceilings of caves, this is because it is too light to stay within Earth's atmosphere as a raw element. Therefore, when it is gone, there is no getting it back. Today Helium is used in invaluable medical procedures such as MRI machines which help treat and diagnose illnesses like cancer among many others. We feel this is much more important than celebratory balloons

## Flowers ALL Hours

East City Flower Shop is open every day and is open late during the week

- Monday to Friday 8:30am - 8:00pm
- Saturday 9:00am - 5:00pm
- Sunday 11:00am - 3:00pm

If you need to place an order outside of our store hours then do not worry! Our Flowers All Hours service is a 24-hour answering service where real people will be happy to assist you any time of day or night! Just call our usual number 705.742.1617. after hours and you'll be calling them!

**Green All Around** Reduce, re-use and recycle!  
Compost whenever you can!



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