

flower talk



Holiday Engagements

With the holidays come many engagement announcements. If flowers are a part of your grand proposal, order early to ensure we can get exactly the blooms you want.

FRIENDS OR FAMILY NEWLY ENGAGED? Call us to send them the perfect congratulatory gift. Holiday engagements can also mean holiday plans so why not stop by East City Flower Shop for the perfect hostess gift? Switch up your usual gift for those parties and gatherings! We offer much more than poinsettias - potted gardens, fresh cut flowers and arrangements, customized gift baskets, Lamp Berger, greeting cards and more will guarantee a repeat invitation.

NEED AN EXCITING GIFT for Mom, Grandma or someone who has everything? How about *flowers a month for a year*? So easy, tell us the dollar amount you want to spend, and leave the rest to us. Fresh flowers, plants and arrangements, all of one type, some of each, we can send a lovely gift will surprise and delight all year.

Tips for those Holiday & Valentine's Orders

Flowers are a wonderful gift idea for friends and family to let them know you are thinking of them, whether you can be there or not. Here are some tips to ensure the process is seamless:

- Order early! Holidays are hectic so set yourself a reminder so that you're not rushed at the last minute.
- Holidays are very busy, so please be sure you have a second choice in mind when you call.
- Please have the recipients' address and contact information ready when you call, as we will be in touch to make sure someone is home to receive the delivery – especially on those chilly winter days!
- Don't forget that East City Flower Shop also creates delectable customized Gourmet Gift Baskets including but not limited to fruit, cheese, chocolates, GUND plushies, dips & spreads, teas, cookies and whatever else may suit your taste!



frosty days
\$100 \$125 \$150

Spiced Apple
\$50 \$75 \$100

When searching for the perfect arrangement for family or friends out of town this holiday season, remember our *Frosty Days and Spiced Apple Bouquets* pictured here.

Enjoyment Guarantee

We sell only top quality flowers and treat each order with personal consideration. Please enjoy your flowers to the fullest. If they do not meet your expectations within 96 hours, please return them to us (with the card) for full replacement. We want you to enjoy the many benefits our blooms can bring.

shop talk

Flowers Around the World

FTD makes sending gifts world-wide easy! Call us at East City Flower Shop to order your flowers or gift basket and we will make sure they are delivered to friends and family in North or South America, Europe, Asia, Africa, and Australia!

Why Are We Not Selling Helium?

Here at East City Flower Shop we have a huge commitment to our environment which means that we have stopped our sales of helium balloons, Helium is mined from underground caves and the amount harvested worldwide is dwindling. We also are no longer selling helium because it is used in MRI Machines, which help treat cancer and many other diseases and conditions. In regards to the balloons, there are large amounts of latex allergies and limited amounts of facilities that will accept latex balloons into their buildings because of this, for example, most hospitals. We hope that you, our customer will understand our reasons and that we have opened your mind to the small amount of helium left on our planet.

Happy to Help

Peterborough Symphony Orchestra, Public Energy, Women's Business Network, The Garden Show, The Rotary Club of Peterborough Kawartha, Soroptomist Golf Tournament, Peterborough Theatre Guild, Trent University United Way Campaign

SAVE YOUR RECEIPTS for any purchases here at East City Flower Shop and submit them to PSO office and we will donate back to the Symphony 15% of the pre tax/service total.

Congratulations to our part time employees who started their secondary education this fall! Emily is at Marvel Beauty School, Nic's in Oshawa for computer engineering, and Wesleigh continues his psychology studies at Trent University. We welcome back Lindsay who is returning to the Peterborough area to study at Fleming College.

Flowers All Hours

East City Flower Shop expanded our hours this year. We are now open and offer delivery every day:

- Monday to Friday 8:30am - 8:00pm
- Saturday 9:00am – 5:00pm
- Sunday 11:00am – 3:00pm

Need to order flowers after hours? No problem! Our 24-hour answering service is operated by real human beings who will be pleased to assist you any time of day or night. Just call 705.742.1617.

Green All Around

Reduce, re-use and recycle!

Enjoy some green for your home, while you help make our city a greener place.



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Dates to Remember

Breast Cancer Awareness Month	October
World Smile Day	Oct. 4
Thanksgiving	Oct. 14
Movember	
Remembrance Day	Nov. 11
Hanukkah	Nov. 28 to Dec. 5
Poinsettia Day	Dec. 12
Nat'l Chocolate-Covered Anything Day	Dec. 16
Winter Solstice	Dec. 21
Christmas Day	Dec. 25
Valentine's Day	Feb. 14