

flower talk

a beautiful sight, we're happy tonight, walking in a winter wonderland

shop talk

Happy to Help

St Theresa's School, Trent University, The Karen Blair Memorial Tournament, Peterborough Symphony Orchestra, Rotary Club of Peterborough Kawartha

Enjoyment Guarantee

We sell only top quality flowers. We treat each order with personal consideration. Please enjoy your flowers to the fullest. If they do not meet your expectations within 96 hours, please return them to us (with the card) for full replacement. We want you to enjoy the many benefits our blooms can bring.

Flowers After Hours

Need to order flowers after hours? No problem! Our 24-hour answering service is operated by real human beings who will be pleased to assist you at any time of night or day. Just call 742-1617.

Dates to Remember

Human Rights Day	Dec. 10 th
Hanukkah	Dec. 16 th
Peterborough Symphony	Dec. 15 th
Christmas	Dec. 25 th
Nat'l Pharmacist's Day	Jan. 4 th
Secret Pal Day	Jan. 9 th
Hugging Day	Jan. 21 st

Stocking Stuffers and Gift Suggestions Available at East City Flower Shop

Flowers can be for every occasion, but sometimes an extra something is needed. You never know what you will find here, but we bet we will have the perfect gift.

Cards: Funny, sentimental, beautiful and simple, we have them all. We pride ourselves in having the perfect card for everyone.

Gourmet food: Whether you have a sweet tooth, you're a health nut, or you're looking for something exotic, anything is possible in a gift basket.

Ornaments: From angels to snowmen, finding the perfect ornament for your tree is essential. Giving one as a gift can also be a great reminder of someone special during the holiday season.

Candles: Some centerpieces just are not complete without them, but often candles are perfect on their own. There is nothing like the perfect scented candle.

Wreaths: Every front door needs a personal touch, and wreaths come in all shapes and sizes and materials. The perfect wreath can convey any mood, and be welcoming to holiday visitors.

a flower by any other name

Names can be deceiving, and this is the case with the hyppastrum...or should we say amaryllis. The hyppastrum is commonly known as amaryllis, and is native of tropical and subtropical regions like Argentina, Mexico, and the Caribbean. Ironically this bulb is most popular in Canada during the winter months as a welcome pick-me-up when we need it most. From the middle of November until the spring, the hyppastrum flowers can cheer you up on a dull day. Not only are the flowers beautiful, but there are over fifty species to choose from, each with an interesting name like "Apple Blossom" (white petals with a pink blush), "Pasadena" (red petals with white patches), or "Lady Jane" (salmon pink flowers). So if you want a stunning flower to brighten up your window in the long winter months, try an "amaryllis."



Light: well lit window

Water: water when surface soil feels dry, usually once a week, more frequently when in bloom

spread some cheer this season



Oh, what fun it is! A combination of happy holiday colors - red carnations, white cushion pompons, and green button pompons - frolic in our round ceramic green and white candy-striped bowl. Add some shiny red glass balls and jolly candy canes, and you have the perfect gift for anyone on your list.....The 2007 FTD Christmas Cheer Bouquet arrangement.

under the mistletoe

Kissing under the mistletoe has long been a part of Christmas tradition. But just what is mistletoe and how did its association with Christmas evolve?

Mistletoe is especially interesting botanically because it is a partial parasite (a "hemiparasite"). As a parasitic plant, it grows on the branches or trunk of a tree and actually sends out roots that penetrate into the tree and take up nutrients. But mistletoe is also capable for growing on its own; like other plants it can produce its own food by photosynthesis. Mistletoe, however, is more commonly found growing as a parasitic plant.



There are two types of mistletoe. The mistletoe that is commonly used as a Christmas decoration (*Phoradendron flavescens*) is native to North America and grows as a parasite on trees from New Jersey to Florida. The other type of mistletoe, *Viscum album*, is of European origin. The Greeks and earlier peoples thought that it had mystical powers and down through the centuries it became associated with many folklore customs.

Kissing under the mistletoe is first found associated with (the Greek festival of Saturnalia) and later with ancient marriage rites. Mistletoe was believed to have the power of bestowing fertility, and the dung from which the mistletoe was thought to arise was also said to have "life-giving" power.

In Scandinavia, mistletoe was considered a plant of peace, under which enemies could declare a truce or warring spouses kiss and make-up.

In some parts of England the Christmas mistletoe is burned on the twelfth night lest all the boys and girls who have kissed under it never marry.

And for those who wish to observe the correct etiquette: a man should pluck a berry when he kisses a woman under the mistletoe, and when the last berry is gone, there should be no more kissing! Awww shucks!!



FlowerTalk is the newsletter of East City Flower Shop
59B Hunter Street East
Peterborough K9H 1G4

Phone: 742-1617, 800-661-2695
Fax: (705) 745-3033
info@eastcityflowershop.com