

flower talk

Chrysanthemums – Mums For Mom!



Mums are one of the most common flowers worldwide and here at East City Flower Shop. They come in a wide variety of shapes and colours, which make them perfect as part of almost every bouquet and arrangement. We also offer potted mums that can be enjoyed inside or out. Note that chrysanthemums contain a chemical called pyrethrum which is a natural bug repellent! Mums are long-lasting flowers, and are a close relative to the daisy. Commercial mums have large, soft, ball-shaped blooms and offer a striking contrast to Fuji mums which are spikey and fun, in great colours like fresh green and mauve. Spray mums come in a wide variety of colours and shapes. With 5 or 6 blooms per stem they provide great value. With meanings such as compassion, cheerfulness, rest, loveliness, and optimism, they are perfect for Mother's Day! Call or stop by to see what's fresh in the store this week.

Supplier Highlight: P.Ravensbergen & Sons Ltd.

Twice a week we receive cut flowers and potted plants from Ravensbergen, located in Smithville, Ontario. This business has been owned and operated by the Ravensbergen family for three generations now. Part of the appeal of this supplier for us was their commitment to the environment. Ravensbergen strives to be a sustainable business. They use ben-

eficial insects and products in their pest management practices, irrigation water is recycled to conserve both water and fertilizer, and in 2006 they switched to a carbon neutral fuel greatly reducing their carbon footprint. Besides these great environmental contributions, we love the quality of their flowers and plants, and their service is always top notch!

Worldwide Delivery!

Family and friends in North America? South America? Europe? Asia? Australia? No problem! As a member of FTD for the past 35 years, East City Flower Shop has sent flowers to all corners of the globe. It's easy; call

us any time and we can deliver fresh flowers, often on the same day. There will be an additional fee above the cost of your flowers and delivery, but it can be as low as \$5.99 to get those flowers to Oma in North Dakota!

Flowers All Hours

- Monday to Friday
8:30am - 8:00pm
- Saturday 9:00am – 5:00pm
- Sunday 11:00am – 3:00pm

If you need to place an order outside of our store hours then do not worry! Our Flowers All Hours service is a 24-hour answering service where real people will be happy to assist you any time of day or night! Just call our usual number 705.742.1617. after hours and you'll be calling them!

Please let us know if you are receiving duplicates of this newsletter

shop talk

HAPPY TO HELP Quaker Employee Toy Drive, CUPE Local 5555, Women's Business Network, Snowfest, Peterborough Symphony Orchestra, Rotary.

Save Your Receipts from any purchases here at East City Flower Shop and submit them to Peterborough Symphony Orchestra office and we will donate to the Symphony 15% of the Pre tax/ service total.

ENJOYMENT GUARANTEE
We sell only top quality flowers and treat each order with personal consideration. Please enjoy your flowers to the fullest. If they do not

meet your expectations within 96 hours, please return them to us (with the card) for full replacement. We want you to enjoy the many benefits our blooms can bring.

WHY ARE WE NOT SELLING HELIUM? While it might be the

second most abundant element throughout the universe, Helium is an increasingly rare resource on Earth. It can only be found trapped in the ceilings of caves, this is because it is too light to stay within Earth's atmosphere as a raw element. Therefore, when it is gone, there is no getting it back. Today Helium is used in invaluable medical procedures such as MRI machines which help treat and diagnose illnesses like cancer among many others. We feel this is much more important than celebratory balloons.

People Janet would like to design a floral arrangement for . . .

1. Kate Middleton
2. Alexandre Despatie
3. James Taylor

(picture of spring arrangement in background with prices)

Grand Gesture \$75
\$100
\$125



Shop Locally on the Internet



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Flowers + Tax + Delivery



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flowers



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Local Florist
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