

# flower talk

What better way to start off our spring newsletter than with a Baby!



Jaquie and Justen welcome Hayden into the world. Congratulations to this beautiful family

## Alstroemeria



Also known as the "lily of the Incas", they are native to South America. It has about 190 different hybrids under the same species. Alstroemeria has an excellent vase life, and will bloom for up to two weeks. Care must be taken with floral preservative, Alstroemeria is very sensitive to too much flower food.

## Dates to Remember

Public Energy Runway Challenge & Passover	April 14
Easter	April 20
Secretaries Day	April 23
No Socks Day	May 8
Runway Challenge	May 9
Mothers Day	May 10
Frog Jumping Day	May 13
Water a Flower Day	May 30

## Happy to Help

Juke Box Mania, Peterborough Health Services Foundation, Rotary Club of Peterborough Kawartha, Trent University United Way Campaign, Quaker Employees Toy Drive

## Store Hours:

Sunday: 11-3pm  
Monday-Friday: 8:30-8pm  
Saturday: 9-5pm

## Closed:

May 9  
July 1  
August 5

## Flowers All Hours

Need to order flowers after hours? No problem! Our 24-hour answering service is operated by real human beings who will be pleased to assist you at any time of night or day. Just call 742-1617.

## Why Are We Not Selling Helium?

Here at East City Flower Shop we have a huge commitment to our environment which means that we have stopped our sales of helium balloons, Helium is mined from underground caves and the amount that is being produced and mined worldwide is dwindling. Other reasons why we no longer sell helium and latex balloons include the large amounts of latex allergies and the limited amounts of facilities that will accept latex balloons into their building, for example most hospitals. We hope that you, our customer will understand our reasons and that we have opened your mind to the small amount of helium left.



East City Flower Shop is proud to be part of the SPARK photo festival. For the month of April we will be hosting Tammy Simon and beautiful floral photos.

Check out exhibit locations at:  
<http://www.sparkphotofestival.com/>



*FlowerTalk* is the newsletter of  
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## Shop Locally on the Internet



### Did You Know?

When you submit your East City Flower Shop receipts to either the Peterborough Theatre Guild or The Peterborough Symphony Orchestra, we will donate 15% of the pre tax total to these great organizations.

### Enjoyment Guarantee

We sell only top quality flowers and treat each order with personal consideration. Please enjoy your flowers to the fullest. If they do not meet your expectations within 96 hours, please return them to us (with the card) for full replacement. We want you to enjoy the many benefits our blooms can bring.

### Green All Around

Do you have a cupboard filled with vases, baskets, or containers? Reduce reuse and recycle. Bring your containers in to us at East City Flower Shop, and we will give you a green plant in exchange. Some green for your home, while you make our Earth a greener place.



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